



**humane
society**

OF NORTH CENTRAL FLORIDA

**2024
Sponsorship
Opportunities**



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OF NORTH CENTRAL FLORIDA

Mission & Story

About Us

The Humane Society of North Central Florida was created in 2018 when the leadership of the Alachua County Humane Society, Gainesville Pet Rescue, and Helping Hands Pet Rescue decided to permanently join forces. By becoming the Humane Society of North Central Florida, our organizations were able to effectively streamline services for pets and pet owners, eliminate any duplication of services, maximize our community's resources, and improve the life-saving abilities of the entire region.

Our founding organizations have been dedicated to serving pets in Alachua County for more than 40 years. The Humane Society of North Central Florida is a limited intake, no-kill animal rescue shelter. The animals in our facility are transferred from open-intake and/or managed admission municipal shelters across North Central Florida. The Humane Society of North Central Florida is an independent, local 501(c)(3) organization. As such, we do not receive funding from federal agencies, nor are we affiliated with any other state or national organizations such as the Humane Society of the United States or the ASPCA.

Mission Statement

Eliminate the needless euthanasia of healthy and treatable pets in North Central Florida.

Vision Statement

To make North Central Florida a sustainable no-kill community where we strive to act as advocates for pets and pet owners, match pets and people for a lifetime, and promote the spaying and neutering of companion animals through education and outreach.

Core Values



Compassion



Collaboration



Community



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Expand Your Reach



Social Media

45,000+ Followers



In 2023, over 300,000 individuals viewed HSNCF social media



Website

13,000 Unique Visitors
per month (avg)

In 2023, over 230,000 individuals viewed HSNCF website

Subscribers



Over 39,000 email addresses receive
the HSNCF Newsletter monthly

Exposure

Press and media releases,
social media, digital ads





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Sponsorship Opportunities

Woofstock: HSNCF's Grooviest Event of the Year

Please contact Franziska at 352-373-5855 x718 or franziska@humanesocietyncfl.org for more information and current availability.

Over the past seven years, Woofstock has been critical to the animal welfare community's success by raising over \$250,000 towards our mission to end the needless euthanasia of healthy and treatable companion pets across North Central Florida.

Title Sponsor \$10,000	Hendrix \$5,500 Cash/ \$11,000 In-Kind	Joplin \$3,000 Cash/ \$6,000 In-Kind	Santana \$1,500 Cash/ \$3,000 In-Kind	Creedence \$750 Cash/ \$1,500 In-Kind	Crosby \$500 Cash/ \$1,000 In-Kind
Admission for 10 with Reserved Seating	Admission for 10 with Reserved Seating	Admission for 8 with Reserved Seating	Admission for 6	Admission for 4	Admission for 2
Full Page Digital Ad Prominently Displayed	Full Page Digital Ad	Half Page Digital Ad	Quarter Page Digital Ad	Logo/Name Listed in Digital Event Program	Name Listed in Digital Event Program
Inclusion of Name/Logo on all Promotional Materials & Signage	Logo/Name Listed on all Event Promotion & Media	Logo/Name Listed on all Event Promotion & Media	Logo/Name Listed on some Event Promotion & Media	Name Listed on some Event Promotion & Media	
Logo & Link in Pre-Event Email Blasts	Logo on Pre-Event Email Blasts	Logo on Pre-Event Email Blasts	Logo on Pre-Event Email Blasts		
Ability to Speak at the Event					

ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

Recognition in HSNCF e-newsletter | Exposure across social media before, during, and after the event | Recognition in program and HSNCF website | Ability to provide promotional items to attendees



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Woofstock Sample Promotions

FINE, FARKASH & PARLAPIANO PRESENTS
THE 7TH ANNUAL BENEFIT EVENT FOR THE
HUMANE SOCIETY OF
NORTH CENTRAL FLORIDA

Woofstock

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Thank You!

TO ALL OF OUR SPONSORS
FOR YOUR GENEROUS SUPPORT!!

TITLE SPONSOR
ffp LAW

HENDRIX SPONSORS
tosh ANIMAL HOSPITAL
Our Town GAINESVILLE
98.5 KTK BOSSHARDT

JOPLIN SPONSORS
SALTER-FEIBER
ALTA
DogLife
Scenthound
The DeLaney Company, LLC
SOUTHEAST CAR
CAMPBELL SPELLICY
WFLT
wellness360
steele

SANTANA SPONSORS
BRUCE & PAULA DELANEY
LORALEE HUTCHINSON
ANNA & BRENT LOVATO
SOUTHEAST CAR
CAMPBELL SPELLICY
WFLT
wellness360
steele

COOPY SPONSORS
ANITA CONNELL PHOTOGRAPHY
ATLAC
BENJAMIN RAINBOW
CHRIS AYUD
CORNETS
CUSTOM SHIRTS
ENIGL & VOLKERS
GAINESVILLE HEALTH & FITNESS
LEVY JONES
MORSE COLLARS
SEXTON & SCHOLL
TREASURE CAMP

humane.societyncfl.org



At Event Signage



Ads in Multiple Local Magazines and Ads on Multiple TV Stations

FINE, FARKASH & PARLAPIANO PRESENTS
THE 7TH ANNUAL BENEFIT EVENT FOR THE
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Woofstock

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Get your tickets right meow!

THURSDAY, NOVEMBER 10TH, 2022 6 PM - 10 PM
SANTA FE RIVER RANCH, 29220 NW 122ND ST. ALACHUA

THANK YOU TO OUR SPONSORS:
ffp LAW, tash ANIMAL HOSPITAL, 98.5 KTK, GEICO GAINESVILLE, Our Town GAINESVILLE, BOSSHARDT, SALTER-FEIBER, SOUTHEAST CAR, CAMPBELL SPELLICY, WFLT, WELLNESS360, STEELE

For sponsorship information and further details, please call Leasha Baumann at 352-415-2354.
www.woofstock2022.org | 4205 NW 6th Street Gainesville, FL 32609 | woofstock@humane.societyncfl.org

Social Media Recognition

Woofstock
humane society

2022 Title Sponsor

ffp LAW
Fine, Farkash & Parlapiano, PA

Woofstock
humane society

2022 Joplin Sponsors

BOSSHARDT
GEICO GAINESVILLE
GAINESVILLE LIFESTYLE

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2022 Hendrix Sponsors

WFLT
ANIMAL HOSPITAL
Our Town
tash

Woofstock
humane society

2022 Creedence Sponsors

wellness360
scenthound
DogLife
AVERA SMITH
Boehringer Ingelheim

Woofstock
humane society

2022 Santana Sponsors

Bruce & Paula Delaney
Loralee Hutchinson
SALTER-FEIBER
ANNA & BRENT LOVATO
SOUTHEAST CAR
The DeLaney Company
CAMPBELL SPELLICY
WFLT

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NOV. 10TH

GET YOUR TICKETS RIGHT MEOW!

Thank you to our early sponsors:
ffp LAW, Our Town, GEICO GAINESVILLE, tash ANIMAL HOSPITAL, BOSSHARDT, SALTER-FEIBER, SOUTHEAST CAR, CAMPBELL SPELLICY, WFLT

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Other Sponsorship Opportunities

Adoption Events

North Florida Pet Adoption Days- Sponsorships start at \$750

Our largest adoption event of the year just in time for kitten and puppy season! All adoption fees for adult animals are waived.

Home for the Holidays- Sponsorships start at \$500

Every pet deserves a home for the holidays. Help us find forever homes for the pets in our care at this waived fee adoption event.

Corporate Sponsorships

Barks & Rec- \$1,000 per year

Become one of our partners for our doggie day out program, Barks & Rec! Feature the signature seal at your business and we encourage volunteers and pet owners to visit you.

Adoption Packets- \$2,500 per year

With over 2,000 adoptions per year, having your business's promotional materials inside our adoption packets is a valuable opportunity to reach a wide audience.

Program Sponsorships

Fully Belly Club -\$4,000

Feed our shelter pets for the month

Mending Hearts- 10 dogs for \$7,000, 5 dogs for \$3,500, or 1 dog for \$700

Help support HSNCF's lifesaving heartworm treatment program. Did you know that one out of every three dogs that enters HSNCF's adoption program is heartworm positive?

Sponsor a Pet- \$250

Waives the pet's adoption fee and helps cover the cost of caring for that animal.

In-Kind Sponsorships

In-kind sponsorships for the Humane Society of North Central Florida provide crucial non-monetary support, such as goods and services, helping to reduce operational costs and enhance the care for animals. Contact us to learn how we can make the sponsorship a mutual partnership.

A Combination Approach

We understand that not every business is alike. We will provide a custom package that best suits your business's unique needs and budget. Sponsor a cat room, support a program, or sponsor an event are just a few of the options available. Set a meeting with our team today by contacting Franziska at 352-373-5855 x718 or franziska@humanesocietyncfl.org to see how you can become a part of our lifesaving team of partners!



Sponsorship Commitment

SPONSOR NAME: _____

MAILING ADDRESS: _____

EMAIL: _____ PHONE: _____

CONTACT NAME: _____ CONTACT TITLE: _____

PLEASE INDICATE YOUR DESIRED SPONSORSHIP:

General Sponsorships

- | | |
|--|---|
| <input type="radio"/> Home for the Holidays | <input type="radio"/> Sponsor a Pet (\$250) |
| <input type="radio"/> North FL Pet Adoption Days | <input type="radio"/> Full Belly Club (\$4,000) |
| <input type="radio"/> Adoption Packets (\$2,500) | Mending Hearts <input type="radio"/> 10 Dogs (\$7,000) |
| <input type="radio"/> Barks & Rec Partner (\$1,000) | <input type="radio"/> 5 Dogs (\$3,500) |
| <input type="radio"/> In-kind Sponsorship Let's discuss! | <input type="radio"/> 1 Dog (\$700) |

Woofstock (Thursday, November 7, 2024)

- Title Sponsor: 2024 Title Sponsor: Fine, Forkash, & Parlapiano (\$2,000) Hendrix (\$5,500/ \$11,000 In-Kind) Joplin (\$3,000/ \$6,000 In-Kind)
 Santana (\$1,500/ \$3,000 In-Kind) Creedence (\$750/ \$1,500 In-Kind) Crosby (\$500/\$1,000 In-Kind)

PLEASE CHOOSE YOUR PAYMENT METHOD:

- Payment enclosed, if applicable.
Please make checks payable to: Humane Society of North Central Florida
- Please send me an invoice.
- Please call me at the following number and I will give credit card info: () -
- In-Kind Donation Description & Value:

SIGNATURE: _____

Logos should be in vector format or 300 dpi. (format as EPS, PDF, JPG, or PNG). and can be emailed to franziska@humanesocietyncfl.org

Mail completed form to: Humane Society of North Central Florida, 4205 NW 6th Street, Gainesville, FL 32609

If you have any questions, please contact Franziska at 352-373-5855 x718 or Franziska@humanesocietyncfl.org

Humane Society of North Central Florida is recognized under the IRS as exempt under section 501c3 and is registered with the Florida Division of Consumer Services, license number CH715. Donations are tax deductible to the full extent of the law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA, OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Sponsorship Opportunities



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- Recognition in HSNCF e-newsletter
- Ability to provide promotional items during the event
- Exposure across social media before, during, and after the event

Woofstock: HSNCF's Annual Gala

Sponsorship levels start at \$250. Please contact us for more information and current availability.

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