

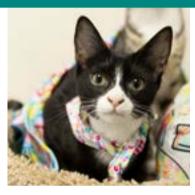


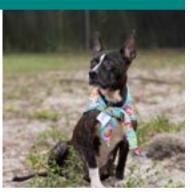


# ANNUAL REPORT 2024

















Dear Friends and Supporters,

As we reflect on 2024, I am filled with gratitude and pride in all we've achieved together at the Humane Society of North Central Florida. This year marked the completion of our shelter-side renovations. After two years of full operations during construction, we proudly reopened our clinic space and feline group housing. A new roof and AC system allowed us to provide refuge for over 100 animals from areas devastated by Hurricanes Helene and Milton. Looking ahead, 2025 will bring further improvements, including reroofing our surgical suites and administrative sections—a testament to your unwavering support.

In addition to infrastructure advancements, 2024 saw us deepen our commitment to addressing pet homelessness through expanded spay and neuter efforts. We were honored to receive a generous grant from the Mug-Z-Moo Foundation, allowing us to offer low-cost and free spay/neuter surgeries to families who might otherwise be unable to afford this essential service. Spaying and neutering remain a cornerstone of our mission to reduce pet overpopulation in North Central Florida.

Animal rescue is never without its challenges, and this year brought its share of heartbreaks. Yet, I am continually inspired by our team's unwavering dedication to our mission. Whether saving lives, finding loving homes for pets, providing vaccines to keep animals healthy, or distributing food through our pet food pantry to help families keep their beloved companions, our work is driven by compassion and a commitment to make a difference. For over 50 years, this mission has been the heart of HSNCF, and it continues to guide us every day.



None of this would be possible without you—our donors, supporters, and sponsors. As a privately funded nonprofit, we rely entirely on contributions, with over 65% of our funding coming from private, nongovernmental sources and grants. The remainder is supplemented by revenue from our programs, including our wellness and vaccine clinic, Operation PetSnip, and our thrift store. Your generosity ensures we can continue providing vital services to pets and their families throughout our community.

Thank you for standing with us as we navigate the challenges and celebrate the successes of animal welfare. Together, we are building a brighter future for pets and the people who love them. Here's to another year of compassion, collaboration, and impact.

Warm regards,

Chelsea Bower

**Executive Director** 

Humane Society of North Central Florida

# **OUR MISSION**

To eliminate the needless euthanasia of healthy and treatable pets in North Central Florida.

# **OUR VISION**

To make North Central Florida a sustainable no-kill community where we strive to act as advocates for pets and pet owners, match pets and people for a lifetime, and promote the spaying and neutering of companion animals through education and outreach.



# **BOARD OF DIRECTORS**

Dani Richter, President Larry Garcia, DVM, Vice President \*vacant\*, Secretary Mary Sweitzer, Treasurer

Naima Cortes-Stoneberger Cherie Fine Amber Sullivan Clara Edwards

# **LEADERSHIP TEAM**

Chelsea Bower, Executive Director
Lisa Holliday, Director of Finance
Lauren Hensley, Director of Medical Programs
Franziska Raeber, Director of Development
Joshua Sexton, Director of Volunteer Programs
Candice Hirt, Director of Operations

# **2024 STATISTICS**



**Lives Saved** 

1.765













**Forever Homes Found** 

1,623











**Foster Homes** 986





1,273 7 532



**Days in Foster** Care

63,058





**Volunteers** 

650



Volunteer **Hours** 

27,356

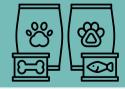
equivalent to 13 full-time staff positions





**Low-Cost Wellness Appointments** 

5,416



**Pet Food Handed Out** 12,000 lbs



Spay/Neuter **Surgeries** 

4,856



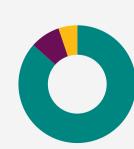




# **Funding Sources**

Individual Donations Grants Program Income Thrift

38% 30% 26% 6%



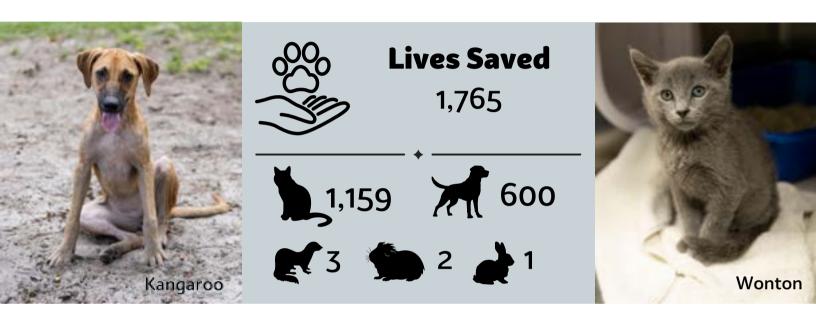
# Financial Expenses

Program Expenses Administration/General Fundraising/Development

87% 8% 5%

# LIVES SAVED AND ADOPTIONS

In 2024, we welcomed 1,159 cats, 600 dogs, 3 ferrets, 2 guinea pigs, and 1 rabbit into our care—a total of 1,765 lives saved. Out of these, 1,085 cats and 532 dogs found their forever homes, alongside 2 ferrets, 2 guinea pigs, and 1 rabbit, resulting in 1,623 adoptions for the year.



Our Foster Barn, generously funded by the Wagmore Foundation, continues to be a safe haven for nursing moms with puppies and dogs requiring extra care. This year alone, over 70 dogs and puppies benefitted from this nurturing environment.



Caroline at Intake



Caroline on Adoption Day

Caroline arrived in June, under a year old and suffering from severe mange that left her nearly hairless and covered in scabs. Withdrawn and fearful, she faced a tough start in life.

Over two months at our foster barn, Caroline received patient care, medicated baths, and a chance to heal. Slowly, she learned to trust, play, and rediscover her joy. Now, with a gorgeous deep merle coat and a goofy, lovable personality, Caroline has blossomed into a vibrant, happy pup and is living her best life in her new home.



# LIVES SAVED AND ADOPTIONS

We are proud to report an exceptionally low adoption return rate of 2.5% for cats and 6% for dogs, far below the national average of 7-20%, which varies by region, breed, and data source.

Our busiest adoption months were August, October, and December, showcasing strong community engagement during these periods.





# **Forever Homes Found**

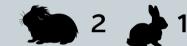
1,623































Sophie during Recovery



Sophie on Adoption Day

Severely neglected, Sophie was dehydrated and emaciated. Her skin was riddled with mites, and she battled a painful yeast infection. Yet, despite her suffering, Sophie's resilient spirit remained.

Thanks to immediate care from our amazing staff, Sophie received medicated baths, wound treatment, and plenty of love. Slowly, she healed her body filled out, her coat regained its shine, and her loving nature blossomed. Now, Sophie is thriving in her forever home, finally living the life she's always deserved.



# **HURRICANE SEASON 2024**

The 2024 hurricane season brought extra challenges as we faced two powerful storms within just two weeks. This left little time for us—and many of our local and rural shelter partners—to recover and adapt. Hurricane Helene struck North Central Florida with devastating force, causing significant damage to rural shelters and leaving pet owners in desperate need of support. The Dixie County Animal Shelter, for example, lost its roof, putting countless animals at risk. Thankfully, we successfully evacuated 78 animals from high-risk shelters before the storm arrived.



Dixie County Animal Shelter was directly hit by Hurricane Helene, losing its roof in the storm. Fortunately, all of the 26 dogs were safely transferred to our care beforehand, allowing the shelter to focus on rebuilding rather than managing emergency animal transfers.





In the days leading up to Hurricane Milton, we welcomed an additional 61 animals. These came from smaller organizations, rural shelters, and even members of the community who found them in the aftermath of the first storm.

Over the course of several weeks, we provided care for more than 350 animals across our facility and foster network. This experience reaffirmed our role as a trusted lifeline to our community partners in the region.

# Hurricane Helene Rescue Story - The Boat Ramp Family

In the direct path of Hurricane Helene, a brave momma dog was abandoned at a boat ramp. Seeking shelter, she found a small spot under a tree, where she gave birth to her puppies as the storm approached.

Thankfully, this little family was discovered just in time, and thanks to the incredible support of our community and the availability of space at our foster barn, we were able to bring them to safety. Now named Brook, this resilient momma and her four puppies—Tide, Wave, Bayou, and Marsh—are thriving, safe, and sound. Here's a glimpse of them on the day they were rescued.







# PETSNIP (LOW COST SPAY/NEUTER CLINIC)

The Humane Society's PetSnip program is a vital initiative in the fight against pet overpopulation. By providing accessible and affordable spay/neuter services to all members of our community—regardless of income—PetSnip plays a crucial role in preventing unwanted litters and promoting the health and well-being of pets.

In 2024, PetSnip successfully performed 4,856 spay and neuter surgeries, significantly contributing to the reduction of homeless pets in our region. Thanks to the generous Mug-Z-Moo grant, we were able to upgrade our equipment, add staff, and increase both our surgical capacity and the quality of care we provide. This expansion allowed us to serve even more families, including those who had delayed spaying or neutering due to financial constraints.

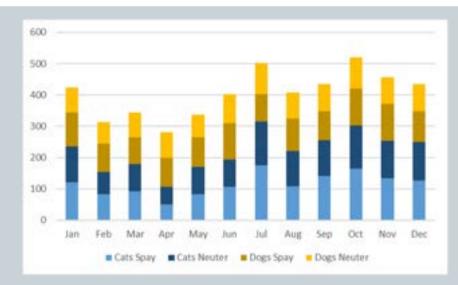
By minimizing the number of kittens and puppies born, PetSnip continues to make a lasting impact on our community, reducing pet overpopulation and ensuring a healthier future for pets across the region.



Spay/Neuter Surgeries













#### **VACCINE & WELLNESS CLINIC**

The Humane Society of North Central Florida hosts low-cost, walk-in vaccine and wellness clinics on Tuesdays, Wednesdays, and Thursdays that are open to the public. The clinic offers basic veterinary care services, including routine vaccines, heartworm and feline combination tests, preventative medications such as flea control and deworming, and microchipping.

In 2024, 5,416 pets visited our wellness and vaccine clinic. After completing much of the renovations in our wellness clinic in early spring, our four newly refurbished exam rooms allowed us to better meet the needs of our community. With our expanded veterinary team, we were able to see 22% more clients this year than the year before.



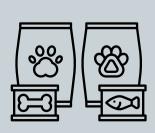
# Low-Cost Wellness Appointments 5,416



#### **PET FOOD BANK**

At the Humane Society of North Central Florida, we understand that circumstances can change, and providing for yourself and your pets may become challenging. Financial hardships should not come between the bond you share with your pet. The Humane Society of North Central Florida aims to provide dog and cat food to families who demonstrate financial need.

In 2024, we distributed over 12,000 lbs of dry food and 10,000 cans of dog and cat food. This community resource, now listed as part of Feeding Pets of the Homeless, is just one more way we help keep pets with their owners.



Pet Food Handed Out 12,000 lbs





#### **FOSTER PROGRAM**

Foster families are the heart of our life-saving mission. These dedicated individuals provide temporary homes for dogs, puppies, cats, and kittens who are not yet ready for adoption, require medical care, or simply need a break from shelter life.

In 2024, we were fortunate to have 986 active foster homes, which collectively provided an incredible 63,058 days of care—equivalent to over 1.4 million hours of support. During this time, 893 dogs and 1,273 cats found refuge in foster homes, where they received the love and attention they needed to thrive.

Our foster families make it possible for us to save more lives, offering compassion and stability to animals during their time of need. Their commitment is truly inspiring and vital to our mission.



# **Foster Homes** 986



# **Fostered Pets**

2,474





**Days in Foster** Care 63,058









#### **VOLUNTEER PROGRAM**

At the Humane Society of North Central Florida, volunteers are the driving force behind everything we do. Our vision is to sustain a high-quality, impactful volunteer program that fosters an inclusive and well-organized community of passionate individuals dedicated to making a difference for animals in need.



In March 2024, we proudly earned re-certification as a Service Enterprise organization, placing us among the top 11% of nonprofits nationwide in volunteer management and organizational performance. This prestigious recognition highlights our dedication to providing volunteers with meaningful, rewarding experiences while enhancing our ability to serve the community and fulfill our lifesaving mission. Over the course of 2024, 650 volunteers collectively contributed more than 27,356 hours of service—the equivalent of 13 full-time employees.

One of our standout programs, Barks & Recreation, allows volunteers to take shelter dogs on field trips, providing the animals with a break from the shelter environment and increasing their visibility to potential adopters while volunteers earn service hours. In 2024 alone, we recorded an impressive 210 "doggie days out," creating lasting benefits for both the dogs and the volunteers involved.













Volunteers 650



**Volunteer Hours** 

27,356
equivalent to 13 full-time staff positions

#### **THRIFT STORE**

The Humane Society of North Central Florida Thrift Store is a vital part of the Humane Society of North Central Florida's mission to save lives. Offering affordable treasures for shoppers, 100% of the proceeds support our programs, including pet adoptions, medical care, and community outreach.

In 2024, with the change in Thrift Store management, a more prominent social media presence, and the addition of special events to the calendar, the store's income contributed 5.74% to the Humane Society of North Central Florida's annual revenue, helping us continue our lifesaving work for animals in need.







# **FUNDRAISING**

The Humane Society of North Central Florida is a privately funded 501(c)(3) nonprofit organization that does not receive government or national organizational funding. Nearly 40% of our financial support comes from individual donations, which we receive through various fundraising initiatives. These include the Dr. Dolittle Fund, which helps cover medical expenses for the shelter animals, the local Amazing Give initiative, photo contests, donation appeals, events, estate donations, and other special campaigns. These generous contributions enable us to continue our mission to care for and rehome animals in need.

#### HIGHLIGHTED DONATION DRIVES AND EVENTS



#### **Amazing Give**

Amazing Give is a local community-wide giving day hosted by The Community Foundation of North Central Florida, typically raising \$30-40k. Each year, a different theme is chosen, and we create an event and social media campaign around it. Board members are encouraged to give during specific "power hours" using unique email addresses to help HSNCF win prizes.

2024: \$19,425



#### #GivingTuesday

Giving Tuesday is one of the nation's biggest donation drives, and through a focused social media and email campaign, we aim to raise between \$20k and \$35k. This event also serves as the launch for our year-end donation drive, maximizing support for our mission.

2024: \$42,457



#### **Dr. Dolittle Medical Fund**

The Dr. Doolittle Fund covers the cost of veterinary care for animals with serious but treatable medical conditions. 100% of donations go directly to these animals, helping those who might not otherwise be rescued. HSNCF staff and veterinarians determine eligibility based on the Asilomar Accords.

2024: \$21,739



#### **Other Community Driven Events:**

- Pet of the Game: Annual photo contest hosted by Florida Credit Union & Florida Gators
- Santa Paws 5k-9 & 10K-9: Annual community 5k-10k hosted by The Mills Group
- Kitten Yoga: Fundraiser/adoption event hosted by Flow Space Yoga & Arts
- Cover Pet Contest: Pet photo contest hosted by First Magnitude

# **FUNDRAISING**

#### Woofstock 2024

Woofstock, presented by Fine, Farkash & Parlapiano, P.A., has been HSNCF's signature gala for 9 years. Over the past nine years, Woofstock has been critical to the animal welfare community's success by raising over \$300,000 towards our mission to end the needless euthanasia of healthy and treatable companion pets across North Central Florida.

2024: \$51,756

















#### **Pet Sponsorships**

Our pet sponsorship program is a popular and meaningful way for donors to support specific animals in our care. Through these sponsorships, the adoption fees for dogs and cats are waived, making it easier for them to find loving homes. This initiative is especially impactful for senior pets and animals with special needs, as it helps potential adopters focus on the joy of welcoming a new companion rather than the costs involved. In 2024, over 60 animals were sponsored, with special appreciation to the Danny Boy Foundation, which generously sponsored 30 senior cats and dogs.











# **GRANTS**

In 2024, 29.75% of our funding came from grants we received. One notable grant, the Mug-Z-Moo grant, had a significant impact not only on our spay and neuter efforts but also on our financial stability. This grant played a crucial role in expanding our capacity to provide these essential services, helping to reduce pet overpopulation.

Mug-Z-Moo

**Grant for Spay/Neuter** 



Grant for Hurricane Relief

**Grant for Adoption Fees** 



Grants for Adoption Readiness and Vaccinations



Grant for Hurricane Relief



**Grant for Foster Barn** 



Grants for Hurricane Relief and Adoption Readiness



Grant for Capital Campaign & Surgery Equipment















# RAISE THE WOOF: HSNCF CAPITAL CAMPAIGN

#### Update 2024

Over the past two years, the Humane Society of North Central Florida has made significant improvements, including a new roof and HVAC system, and essential upgrades to our clinic, exam rooms, and dog area ventilation. Despite delays in the public phase of our capital campaign and some missed fundraising opportunities, we've continued moving forward thanks to pledges and a low-interest loan.

The next steps include replacing the roof over the administrative offices and surgery suite, along with repairs to the ductwork. Plans are also in place to replace the roof over the Thrift Store and renovate the parking areas for better flow, safety, and animal-friendliness.

Ongoing capital investments remain a key priority for our Board of Directors, ensuring the shelter's long-term sustainability to better serve animals in need.



# **FINANCIALS**

Income				
Individual Donations	\$1,470,449	35.51%		
Grants	\$1,232,033	29.75%		
Events	\$78,923	1.91%		
Program	\$1,086,664	26.24%		
Thrift	\$237,624	5.74%		
Other	\$35,389	0.85%		
Total	\$4,141,082	100.00%		

# **Funding Sources**

35%
30%
2%
26%
6%
1%

Expenses				
Programs	\$2,618,630	86.57%		
Admin/General	\$249,980	8.26%		
Development	\$156,292	5.17%		
Total	\$3,024,903	100.00%		



# **Financial Expenses**

Program Expenses	87%
Administration/General	8%
Fundraising/Development	5%

#### **Financial Information Disclaimer**

The financial data presented in this report is based on internal financial statements and has not been audited. While we strive to ensure accuracy, these figures are subject to change following the completion of an independent audit. For audited financial statements or additional financial details, please contact franziska@humanesocietyncfl.org.

# **THANK-YOU**

#### **Partners and Sponsors**

Alachua County Animal Resources ASPCA

Baker County Animal Control

Banfield Foundation

Beagles and Friends Forever Rescue and Sanctuary

Best Friends Animal Society

Bissell Pet Foundation

Bradford County Animal Control

Chewy

City of Chiefland

Danny Boy Foundation

Dixie County Animal Control

Dogs Playing for Life

Dogs Rule

Feeline Good Cat Café

Fine, Farkash & Parlapiano, p.a.

Fix Them All

Florida Animal Friend

Gilchrist County Animal Services

Grace Marketplace

**Greater Good Charities** 

Hamilton County Sheriff's Office Animal Control

Hearts for Hometown Dogs

Humane Society of the United States

Humane Society of Vero Beach and

Jefferson County Animal Control

J&K Canine Academy

Jonesville Animal Hospital

Lebowski's Pup Pub

Levy County Animal Services

Live Oak Animal Control

Mainstreet Daily News and Marc Radio

Maddie's Fund

Madison County Animal Control

Marion County Animal Services

Mug-Z-Moo Foundation

Newberry Animal Hospital

Operation Catnip

Pavlov Media

Parks & Ford

Petco Love

PetSmart Charities

Puppy Hill Farm Animal Rescue

Putnam County Animal Control

Scenthound

Second Chance Rescue and Rehoming

Suwannee County Animal Shelter

Tallahassee Animal Services

Taylor County Animal Control

University of Florida Veterinary Medicine

Vocal

Wagmore Foundation

Williston Animal Group

WUFT

#### **Donors \$10,000 and up**

Robert Bisacca • John Bishop • Linda Campbell • Ken Castellani • Chi Phi Fraternity • Michael Deegan • Cherie Fine • Jeremy Foley • Sandy and Jack Halsey • Loralee Hutchinson • Jack and Irma Hoornstra Foundation Trust • Suzanne Leahy • Joni Messler • Mark Moore • Ethan Morantz • Newberry Animal Hospital INC • Richard Parent • Parks of Gainesville • Pavlov Media Inc. • Petco Love • Rudin Management Co • Joyce Van Alst • Wagmore Foundation, INC. • John, Mary Lou, and Mary Winn

#### Donors \$5,000 \$9,999

Anonymous · Martha Cade · Greater Good Charities · Brenda Clayton · Gladys Cofrin · Bruce & Paula Delaney · Dello Russo Family Foundation · Cassandra Farley · Florida Credit Union · William & Ransom Friedman · Paypal Inc. · Warren & Barbara Larson · Aaron Law · Kelle Moore · Howard & Emily Patton · Catherine Persons · Katherine Pierce · Wells and Meg The Losen Charitable Fund

#### Donors \$3,000-\$4,999

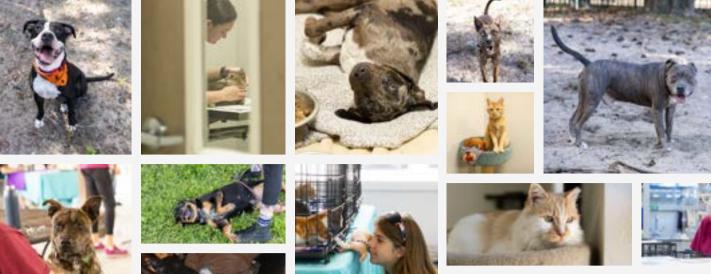
Dennis and Karine Baltzley • Richard Blum • Madeline Brodnax • Mike Brozowski • Christine Bruels • Eve Corey • Danny Boy Adoption Fund • First Magnitude Brewing Company • Angela Foote • David Gomberg • Ryan & Martha Kern • Daniel Knauf • Mainstreet Daily News • Pamphalon Foundation, Inc. • Dana Smalley • William Smith • WGFL/EGFL/WNBW/WYME • Zeiter Eye Medical Group

#### **Donors \$1,000-\$2,999**

Sandra & Juan Andrade • Penny & Wayne Archer • Ayr Cannabis Dispensary • Diane Bergenroth • Steven Boissoneault • John Brown • Joanne Bukas • Jean Burns · Sandra Campbell · Nataraj Chandrasekaran · Josepha Cheong · Lawrence Churchill • Karen Cody • Gary & Robena Cornwell • Robert DeBoth • Allen Delaney · Paul and Margo Duncan · Betty Durdley · Jeanne Eckert · Klaus Enterprises · Jane Feldman · Larry Garcia · Garden & Grace Florals · Charles Goodwin · Liz & Joe Greaser • Cody Hamilton • Chase Hartman • Ken and Carolyn Harvey • Rebecca Hoover • Tom Hostert • Hurst Family Charitable Fund • Laurie Komorowski • Matt Levin · Loosey's Downtown · Charlene Luke · Donna Magel · Richard Mathar · Ashish & Chetana Mehta · Nancy O'Malley · Samuel Petrie · Jessica Pickering · Sara Pilgrim • Joseph Pizzurro • James Radtke • Raising Cane's • Ellen Rajewski • Ruth Raymer • Danielle Richter • Kate Roland • Larry & Bonney Roose • Rolando Sanchez · David Sawyer Arms · Joan Scully · Michele Sharpe · D. & E. Siemann · Anca Sorin • Brenda South • Sara Stein • Stein/Gelberg Foundation • Amber Sullivan • Suncoast Textile Recycling • Mary Sweitzer • Sybil H. Erickson Charitable Foundation • Martha Tanner • Fredrick & Lorine Taylor • The Petfinder Foundation • Tower Hill Insurance Group, LLC • Jennifer Watson • Ann Williscroft • Dennis Wyant · Janis Youngblood

#### **Donors \$500-\$999**

Aflac • D J Bair • Lisa Barlow • Randy Batista and Linda Lanier Batista • Spicea Bergman • Brianna Blassneck • Chelsea Bower • Amy Brown • James Brown • Robert and Katarina Campagnola • Randall Clement • Comfort Temp Company • Gabino Cuevas • Dulce Daugherty • Nathan Evans • Olivia Eytcheson • Vivian Faherty • Jennifer Fine • Flow Space LLC • James and Ramona Frasher • Frederick Fricker • Rosanne Friedlander • Lilu Funkenbusch • Beth Gadkowski • Give Lively Foundation Inc · Amanda Gonzalez · Charles Goodwin · Lawrence Grimm · Garry Grygotis · Andrea Guild · Sybille Halford · Karen Hamilton · Jane Hansen · Renate Hooper • Mark Humphrey • Barbara James • Jelks Family Foundation • Lindsey Johnson • Heatherjoy Klein • John Leavey • Kate Lee • Sean Lewis • Diane, Dick and Mike Lueking · Courtney Mack · Ellen McChesney · Dena McCusker · Stewart Moss • Richard Oliver • Richard & Cheryl Osborn • Kathleen Outman • Rhonda Perry · Betsey Pugh · Scott Robinson · Brittney Roth · Beverly Ryerson · Michael Scicchitano · Celia Slater · David Staal · Donald Suereth · Lori Taylor · Lea Todaro · Bruce Torrance • Patti Tuttle • Friends UF SAVMA • Friends UF Student Chapter of the Amer. Vet. Med. Assoc. • Thomas Vanasse • Michelle Wagner • Barbara Walker • Shu Wang • Weyerhaeuser • Helen Wheeler • Heather Winnie • Elizabeth Wynns

















































# **Chelsea Bower**

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# Franziska Raeber

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